



Cub Scout Recruiting Plan

Summer

- District Executives plan Fall Sign-up Schedule to encompass recruiting for all programs.
- District Executives confirm Fall Sign-up Schedule with Principals, Unit Leaders, and Sign-up Team.
- Districts hold Sign-up Training/Orientation for all Packs to learn about the Sign-up process, how Sign-ups are conducted, and how they can support the Sign-up plan.
- If your unit doesn't already have one, identify and engage a parent to serve as the Membership Coordinator (position description attached).
- All Packs hold "Back to Pack" events to engage existing Scouts and plan adult leadership for the upcoming year.
- Submit your unit's Peer-to-Peer recruitment card order & Unit Info Sheet by August 1st.
- Units update their pin at www.beascout.org

Fall

- Before the Sign Up Night
 - At school's Registration Day/Open House, local Packs are encouraged to have a fun display promoting Cub Scouting to parents.
 - Approximately 1 week prior to Sign-up, save the date flyers, posters and yard signs are placed in local schools.
 - 1 – 2 days prior to Sign-up, DE visits classrooms to promote Scouting. Youth receive a flyer and fun Scouting sticker to wear
- At the Sign Up Night
 - The Sign-Up Night is hosted by a trained Sign-Up Night Presenter - this could be a staff member, or a Sign-Up Night presenter; no one presents without being trained.
 - Volunteers are to arrive no later than 45-minutes before the start time. This allows the Sign-Up Night Presenter to work with the volunteers to ensure everyone is in place with all needed responsibilities covered.
 - The Sign-Up Night Presenter and unit leaders wear a Scouting polo, t-shirt or "Class B" shirt.
 - Every pack's Unit Commissioner attends their Sign-up.

- Have the date, time and location of your Parent Orientation confirmed (the new families' next meeting). Bring handouts to promote it!
- After the Sign Up Night
 - Commissioner staff and existing Pack leaders ensure ALL leaders are trained.
 - Unit makes reminder calls/texts/emails to all new Cub Scout families who attended S.U.N. to ensure they attend their first meeting (Parent Orientation).